



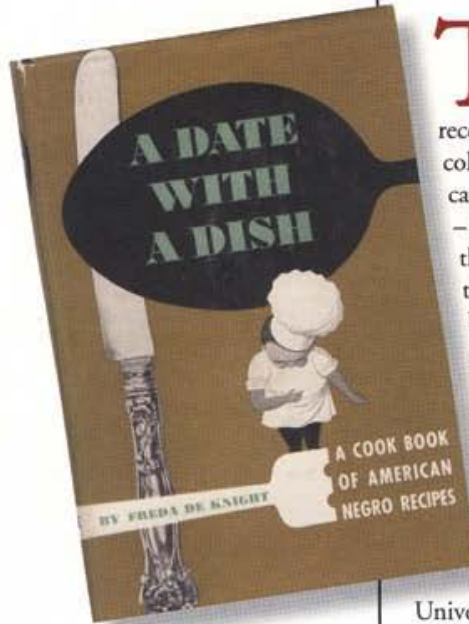
# LIBRARY HORIZONS

A NEWSLETTER OF THE UNIVERSITY OF ALABAMA LIBRARIES

FALL 2004 • VOL. 18, NO. 1

## *A Rich and Satisfying Gift:*

### **THE DAVID WALKER LUPTON AFRICAN AMERICAN COOKBOOK COLLECTION**



The University of Alabama Libraries recently received one of the largest collections of African American cookbooks in the country – some 450 volumes covering the period from 1827, when the first book with recipes by an African American was published, through the year 2000. When David W. Lupton, a distant cousin of former UA president Nathaniel Thomas Lupton, was considering a permanent home for his collection, The University of Alabama seemed to offer the ideal context both geographically and institutionally. His widow, Dorothy R. Lupton, finalized arrangements for transferring the volumes this summer.

The collection will be known as the *David Walker Lupton African American Cookbook Collection* and will strengthen the Libraries' holdings in African American history and culture. It will be housed in Hoole Special Collections Library on the UA campus. David Lupton, who collected and published in several areas, developed this collection in an intensive effort over a period of ten years. Simultaneously, he compiled a comprehensive bibliography of African American culinary literature, which is in the final stages of publication. Mrs. Lupton, who resides in Oriental, North Carolina, recently stated, "David had a deep conviction that cookbooks compiled

by individuals in America of African heritage needed to be identified and preserved."

According to Clark Center, curator of the Hoole Special Collections Library, "The Lupton Collection is a significant addition to the Libraries' resources for many reasons. First of all, the collection is a treasure trove of rare and obscure books, many of them not widely published, that too often pass 'under the radar' of what research libraries acquire." Center added, "In the last twenty years or so, cookbooks have received scholarly attention and interpretation as literary texts, with the Schlesinger Library at Harvard University and Tulane University Libraries among the leaders in recognizing their importance." Significantly, *The Southern Foodways Alliance*, an affiliate of the Center for the Study of Southern Culture at the University of Mississippi, chose as the subject of its 2004 symposium a focus on food and race relations.

Professor Amilcar Shabazz, director of the UA African American Studies Program, said, "This collection will make possible the kind of creative research in food and ethnic identity that has lately become the focus of numerous university press publications." Culinary texts yield far more than recipes when closely

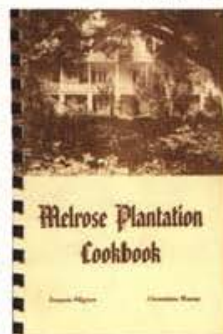


*The Lupton Collection is a significant addition to the Libraries.*

scrutinized. They are written from the point of view of an individual or a community and, as such, have much to say about ethnic identity, family and community life, social history, the roles of women and men, values, religion, and economics, as well as the more obvious fields of diet and nutrition, use of agricultural products, the food supply, and general food history. "Cookbooks are widely accepted among scholars both as documents of history and works with literary interest," commented Elaine Martin, professor of German and authority on food in film and literature. "Their study can illuminate the lives of people in new and innovative ways," she explained.

*see Lupton, page 3*

*The cookbooks in this collection represent the full range of African American cooking styles and provide keen insight into aspects of African American family traditions, culture, and history. The reprint above of What Mrs. Fisher Knows about Old Southern Cooking was first printed in 1881, and is considered the very first published African American cookbook. The Hoole Library holds a first edition of this rare book in its Alabama Collection.*



#### IN THIS ISSUE

- 1 Lupton Cookbook Collection Donated
- 4 Peter Ivy Glass Exhibit Opens
- 4 Libraries Website Redesigned
- 5 Wade Hall Photograph Collection Grows
- 6 Students Produce Media-Rich Projects in the R&D
- 7 Libraries Add Multimedia Databases

... and much more!





Dr. Louis A. Pitschmann

**T**hrough the generosity of donors and with input from students and faculty on campus, University Libraries continues to increase its support of the University's goals to increase enrollment and enrich the educational experience of all students. Students and faculty have in turn embraced our new services and improved facilities. For the first time since 1995, more than 1,030,000 visitors came to University Libraries, and they visited the Libraries' homepage nearly twice as often.

- Much of the increased use of our facilities and of the information delivered is attributable to the high level of service our librarians and staff provide.
- Interlibrary loan staff have worked to shorten turnaround time and to decrease barriers between our users and the materials they need.
- Demand for printed resources, books, and scholarly journals has not diminished. Circulation last fiscal year remained the same as in the previous year.
- Simultaneously, faculty and students continue to request access to an ever greater number of information resources in electronic format.
- Librarians continue to create and test new Web instructional packages to facilitate students' access to online information and to enable students to evaluate more critically their findings.
- Librarians also answered some 60,000 reference questions during the year.
- The 40 laptop computers that we lend at no cost circulated more than 17,000 times.

During the past year to year and a half, considerable attention has been devoted to facilities improvement. Although funding has not permitted us to address the renovation to the Gorgas Library infrastructure that we so critically need, we have made great strides in improving our public spaces.

*We have made great strides in improving our public spaces.*

- Comfortable, casual seating in the form of couches and overstuffed chairs arranged in conversational groups has proven immensely popular on the first and second floors of Gorgas Library, as well as in McLure and Bruno libraries.
- The Gorgas Library coffee shop has proven so popular that hours have been extended and managers have had to double the number of staff. Students are now asking for a similar coffee shop in Rodgers Science and Engineering Library.
- Group-study space has been tripled, and the number of formal

study groups, such as campus living-learning communities, have requested increased study hall options.

- In addition, exhibit space in Gorgas Library has been greatly increased to permit us to highlight our collections and to showcase the anniversary of the Lewis and Clark Expedition. Most recently, we have hosted a major exhibition of art glass designed and executed by President and Mrs. Witt's son, Peter Ivy.
- A most generous gift from Dr. and Mrs. Lakey Tolbert will allow the Libraries to further develop its series of monthly lectures and book-signings, which have been well received by students, faculty, and the Tuscaloosa community.
- Undoubtedly, our greatest enhancement in support of attracting, retaining, and educating students has been the Sanford Media Center, which provides open access to digital media production and instruction. This facility and its services are immensely popular with faculty and students alike, and expanded facilities are already under consideration.



In the coming year many of the new initiatives will be enhanced or expanded, and traditional library services will be maintained. We look forward to improving our Web-based services and training modules and to improving our service to graduate students. A major gift has allowed us to enhance new furniture areas for individual study and extended research so critically needed by graduate students and faculty in the humanities.

These varied accomplishments would not be possible without the advice and counsel of the University faculty, for a research library can only be measured by how successfully it meets the needs of students and faculty. At the same time, the costs associated with providing contemporary services, collections, and facilities would remain beyond our reach if it were not for the continued support of University Libraries' many friends. We look forward to a close working relationship with all faculty and friends to ensure that University Libraries remains a vital contributor to the University's goals and priorities.



## CLIR Fellow – Rachel Shuttlesworth

In 2002, a small group of deans and directors of academic libraries within the Association of Research Libraries began a series of discussions with CLIR, the Council on Library and Information Resources, focusing on individuals without traditional library school education, but with doctoral degrees in the Humanities. The discussions soon developed into a plan for a fellowship program, to be funded by the participating libraries with support from CLIR. The program would attract a fellow to each participating library, for one or two years, who would learn about academic research libraries first-hand, who would bring experiences and knowledge to academic librarianship, and who might, as a result, be attracted to pursuing a career in the profession.

CLIR provided the mechanism for promoting the fellowships and coordinating applications, and each library was sent applications from candidates interested in working at that library. Following several interviews, our library selected Rachel Shuttlesworth, a recent graduate with a Ph.D. in Linguistics from The University of Alabama. Rachel began her intensive two-year experience in July 2004. She was immediately immersed in an extensive reading list and oriented to the various library departments. She now serves *ex officio* on a number of library groups and committees, is working on several projects in



**We welcome our CLIR fellow and look forward to working closely with her.**

the Libraries, and is sharing her experiences as a fellow with librarians and staff during periodic brown-bag lunches.

In August 2004, Rachel attended a two-week seminar for all fellows at Bryn Mawr. The seminar was coordinated and funded by CLIR and included presentations, debate, and discussions with key individuals in library and information science. Rachel reported that the fellows, although scattered geographically, quickly bonded during the seminar and continue to communicate via email.

For the Libraries, a fellowship of this kind differs from traditional work experiences in academic libraries and encourages librarians to test the validity of potential models for attracting individuals to the field. CLIR fellows are not promised or guaranteed professional positions in academic libraries as a result of this program; rather, they have the opportunity to experience a career and decide if it is something they wish to pursue. In the meantime, we in the Libraries have a unique opportunity to learn from a nontraditional colleague and to debate and discuss ideas and challenges we might never have experienced. We welcome our own CLIR fellow, Rachel, to the Libraries and look forward to working closely with her, wherever her experiences as a fellow may lead.

*Anne Edwards, grants coordinator*

## Lupton, continued from page 1

Browsing the titles of the Lupton Collection, one is made aware of several interesting aspects of the relationship between food and African American history and culture. Well before the popularization of "soul food" and before the advent of celebrity media chefs, there were the countless talented African American chefs who were responsible for the elegant cuisine in fine restaurants, hotels, clubs, and dining cars across the country. Rufus Estes (*Good Things to Eat*, originally published in 1911) presided over the luxurious private dining car of a railway executive and later was head chef of the subsidiary companies of the United States Steel Corporation in

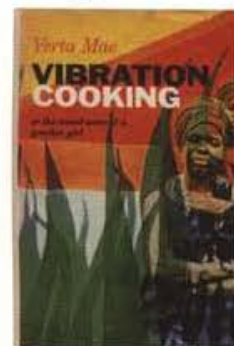
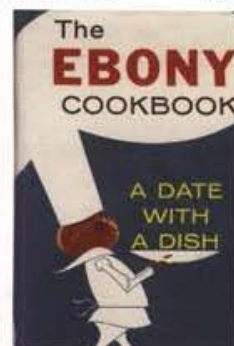
Chicago. In this collection one finds the first edition of *The Historical Cookbook of the American Negro* (1958) by The National Council of Negro Women, possibly the first African American cookbook to link in a deliberate manner culinary heritage with social, cultural, economic, and political history. Also present is the slim volume of recipes by Clementine Hunter (*Melrose Plantation Cookbook*, published in 1956), the internationally collected folk artist sometimes called the Black "Grandma Moses," who late in life turned her talents from the kitchen to the canvas.

The beginnings of the soul food movement in the late sixties are well documented in the many subsequent volumes extolling dishes that can now be found in trendy restaurants in most states. Many of the cookbooks

are community-based fundraisers from churches, women's clubs, and sororities. Such books can often be the most difficult to identify and locate because they usually do not receive wide publicity or distribution beyond their contributors.

Almost every title in the Lupton Collection suggests more than recipes: food is linked with music, humor, social satire (see the underground classic, *Vibration Cooking*, by Vertamae Smart-Grosvenor, published in 1970), cultural and religious celebrations (several Kwanzaa cookbooks, for example), and almost every other aspect of life. There are plenty of celebrity recipes: Muhammad Ali's favorite recipes, and cookbooks by Johnny Mathis, Pearl Bailey, and Mahalia Jackson among others.

"The Lupton Collection was avidly sought by more than one institution, and we are honored that the Lupton family has entrusted the result of David's creative vision to us," said Louis A. Pitschmann, dean of libraries. "We are eager to add to the Collection," added Pitschmann, "and are hopeful that the arrival of this important gift will encourage people throughout Alabama and the Southeast to consider contributing their African American cookbooks and recipe collections to the Hoole Library."



Please visit <http://www.lib.ua.edu/luptonlist.htm> to view a list of books included in the David Walker Lupton African American Cookbook Collection.



## PETER IVY GLASS EXHIBIT ON DISPLAY IN GORGAS LIBRARY

For the first time in many years, the University of Alabama Libraries mounted a major art exhibition in Gorgas Library. On August 18 the library hosted an opening reception for the exhibition of glass artist Peter Ivy on the first and second floors of Gorgas Library. Ivy, a graduate of the Rhode Island School of Design and the first MIT Hazelgrove Lecturer, is currently an art professor at Aichi University of Education in Kariya, Japan. He is the son of UA President and Mrs. Robert Witt.

The exhibit includes early works of blown glass as well as more recent creations. Many of the pieces are simple glass forms such as vases and beakers, while others are very complicated "machines" that have moving parts. Many of the pieces explore traditional techniques that glass artists have worked with for centuries. Ivy has described many of his objects as "useless machines." One of Mrs. Witt's favorite pieces is a plate that uses a design common in Italy during the Renaissance.

Ivy says of the exhibition, "Inherent within the challenges for all makers are always issues of form, function, and technique. This is an exhibition of punctuation marks within my own dialogue concerning the balance of beauty, skill, and meaning."

The Ivy exhibit will continue in Gorgas Library until early 2005.

*Betty Bryce, reference and outreach librarian*



*Artist Peter Ivy illustrates the sounds he can produce from his glass piece for (l. to r.) Pat Henderson, Diana Schwab, and Trinh Bethard.*

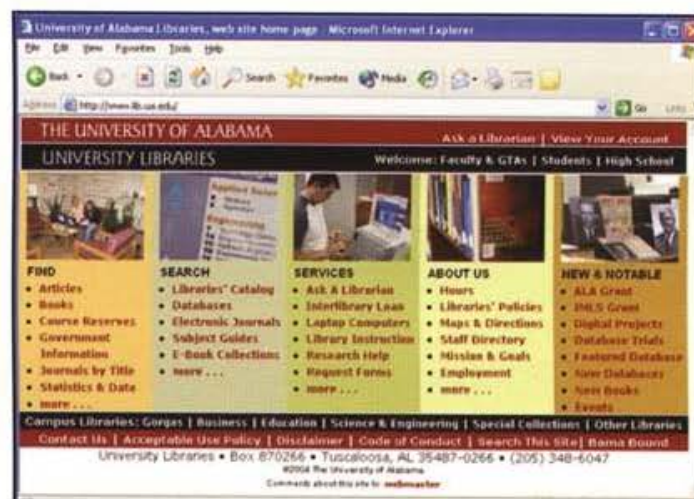
## UNIVERSITY LIBRARIES UNVEILS REDESIGNED WEBSITE

In fall 2004, after months of development work and user testing, University Libraries released a redesigned website with additional features and improved organization. In today's digital world, the website is a critical tool for delivering library services and resources to our users, allowing us to offer 24-hour access to many of our information resources and extending the reach of the library far beyond the library facilities.

The new website is located at the same Web address as the previous site (<http://www.lib.ua.edu>), but it has an entirely new look. The new home page is composed of five columns, each with a photograph at the top. The photographs depict library users, facilities, and special resources; each time the home page is revisited, different photographs are displayed. The first two columns, "Find" and "Search," include links to the many information resources offered by University Libraries.

The "Find" column is designed to guide the novice user who may not be sure where to begin, while the "Search" column provides the experienced user with some quick links to specific tools. The other sections provide information about library services and procedures, and alert the user to the variety of programs and events sponsored by the Libraries.

One of the redeveloped areas within the site is the Libraries' databases page. Determining which database to use can be daunting, so the databases section now has some special features to guide the user. The introductory page allows the user to search for databases by subject and/or by type of information, e.g., articles in history, or statistical data in business. Articles are displayed by subject in two groups, those of primary importance and others of more general interest. For researchers who already know exactly what database is needed,



an alphabetical listing is also available. Every database entry includes a brief description of the database and indicates whether it is available to off-campus users.

The new website continues to offer familiar functions that are important to our users. Links to the Libraries' Catalog appear near the top of every page in that section of the site. A link to the interlibrary loan request form is available in the "Services"

column. Also in that column is a link to "Request Forms," where users may "Suggest a Purchase" of a particular book, journal, or other item. Every page within the site has a link in the upper right corner to the "Ask a Librarian" service, which offers reference assistance through either email or live chat.

*Karen Chapman, business reference librarian*



## A Snapshot of Benevolence

### THE WADE HALL PHOTOGRAPH COLLECTION GROWS WITH A RECENT GIFT

The W. S. Hoole Special Collections Library is an epicenter of interesting, valuable, and rare materials of all kinds. Among the most recent gifts to Hoole is a very significant collection of 19th- and early 20th-century photographs, given to the Libraries by Dr. Wade Hall, a native Alabamian, a UA graduate, and an avid collector and donor of Southern material culture and published works. This gift, acquired in the summer of 2004, consists of some 21 boxes of rare photographs that Dr. Hall collected over a period of many years.

It represents a major addition to the already rich collection of photographic materials that he donated in previous years and is sure to be a major boon to scholars and students in many areas.

Included in this collection are a significant number of daguerreotypes, ambrotypes, tintypes, and other 19th-century cased photographs. These pristine images, many preserved under glass and in elaborate gutta-

percha or leather cases, appear as fresh today as they did over 100 years ago. Clark Center, curator of Special Collections stated, "These daguerrotypes, the most recent addition to the Wade Hall photographs, will serve as a unique window on the American past for our researchers."

The collection is additionally important because it includes many images of African American individuals and families. Dr. Hall's penchant for unusual subject matter, as well as his talent for collecting, have made this gift significant in many ways. For example, many of the later photographs are spontaneous and natural, rather than severe and posed. These casual images offer great insight into family dynamics and body language, as well as several other areas of research and scholarship.

"With the growing scholarly interest in the iconography of the American South, Dr. Hall's recent gift significantly enhances research opportunities for UA students and faculty and other researchers in the Southeast," said Louis A. Pitschmann, dean of libraries.

Most of these photographs were acquired by Dr. Hall in Indiana and Kentucky, though many are from other parts of the South, including Alabama. The majority of the subjects are unidentified, though Dr. Hall did document any bit of information he was able to retrieve, such as where an item was purchased, or, if it was from

a family, the family name.

Dr. Wade Hall, a native of Union Springs, Alabama, holds a B.A. in English and History from Troy State, an M.A. in English from The University of Alabama, and a Ph.D. in English and American History from the University of Illinois. A retired professor of English from Bellarmine College, in Louisville, Kentucky, Dr. Hall has researched and written on Southern life and humor. His research on aspects of Southern history and culture resulted in a number of publications, including *Reflections of the Civil War in Southern Humor* (University of Florida Press, 1962) and *The Smiling Phoenix: Southern Humor from 1865 to 1914* (University of Florida Press, 1965). Among his most recent accomplishments are the book and the theatrical production of *Conecuh People*:



*Words of Life from the Alabama Black Belt*, published in 1999 by Black Belt Press. The production premiered at Troy State University in January of 2002.

Dr. Hall began to collect material about Southern history and culture many years ago. He has found items in a variety of locations, including flea markets, estate sales, and auctions, as well as traditional bookstores. Dr. Hall has continually described himself as having a consuming passion for collecting. This passion has resulted in the Wade Hall Collection of Southern



History and Culture, held by the W. S. Hoole Special Collections Library at The University of Alabama. This collection, which began modestly as a gift of fourteen books in 1990, has evolved in the past fourteen years to the largest gift ever made to the Hoole Library. The collection consists of thousands of cataloged monographs and serials, several thousand pieces of sheet music, and over 1200 sound recordings, as well as this significant photograph collection.

An exhibition from the Wade Hall Photograph Collection is in the early planning stages and will be mounted in late 2005 or early 2006. An online exhibition from the Wade Hall Sheet Music Collection can be seen at <http://www.lib.ua.edu/libraries/hoole/digital/overthere/index.htm>.

Jessica Lacher-Feldman,  
public and outreach services  
coordinator, W. S. Hoole Special  
Collections Library



Clockwise from top right:  
Five unidentified people with tennis  
rackets, ca. 1900; Unidentified woman  
ca. 1855; Daguerreotype in gutta-percha  
case with green velvet liner; Promotional  
cabinet card of the famed "English  
Ballad Singer" stage star, Lillian Russell,  
ca. 1890; and Unidentified photograph  
of African American child on large  
button/plate for display. From the Wade  
Hall Photograph Collection.



## STUDENTS PRODUCE MEDIA-RICH PROJECTS AT UA LIBRARIES

When the Sanford Media Resource and Design Center (the R&D) opened in March 2004, students received a facility that addressed their increasing interest in and use of digital media technologies. One need only browse the Net to see the growing presence of media-rich content from traditional news networks to online help and instruction. Today's digital media allows for a greater focus on content, productivity, and ease of use, whether in capturing images, producing video documentaries, or Web building. UA students are creating media-rich projects using the wide range of software and hardware tools offered by the R&D.

One of the most popular services, to date, in the R&D is the three-day camera check-out. Students can borrow digital still cameras and digital camcorders. The digital still cameras use flash compact cards, which are included. The images can be digitalized and burned onto a CD in the center. The digital camcorders use mini-DV format tapes, which can be purchased from the center. At the R&D, video footage can be digitized, edited, burned onto a DVD, or transferred to VHS videocassettes. There are five video stations where students can edit video using iMovie or Final Cut Pro. Additionally, each station has iDVD or DVD Studio Pro for DVD authoring. Many students who began with no experience in video have produced DVDs in the R&D with help and instruction from the staff.

The R&D has four design stations for student use. Each station has Microsoft Office, Adobe's Creative Suite (featuring Photoshop,



*Staff members in the R&D are always available to provide instruction and assistance to patrons during the creative process.*

Illustrator, and InDesign), and Macromedia's MX Studio 2004 (featuring Freehand, Fireworks, Dreamweaver, and Flash). Each station has a scanner that handles documents, 35 mm negatives, and 35 mm slides. One of the design stations has OCR capabilities for several languages. Photoshop, PowerPoint, and Dreamweaver are frequently used for creating class presentations and Web portfolios.

Finally, what would a multimedia project be without sound?

The audio facility is the most heavily used station in the R&D. Students record narration, create soundtracks from royalty-free loops, multitrack demo songs, and use MIDI controllers to hyperscribe musical notation. The applications available on the audio station are Sound Studio, Soundtrack, Logic Pro 6, and Finale 2004. The station is connected to microphones, a MIDI keyboard, an audio cassette deck, a mini-disc deck, a turntable, and a CD deck.

The R&D provides one-on-one instruction in the use of all its equipment. In addition, manuals and tutorials are available for self-paced learning. Reservations for computer stations, cameras, and instruction are encouraged and may be placed by telephone at 348-4651 or by email at [randd@bama.ua.edu](mailto:randd@bama.ua.edu).

Faculty who are interested in creating media projects utilizing the R&D may contact Dickie Cox, Media Services Coordinator, at [rccox@bama.ua.edu](mailto:rccox@bama.ua.edu) or 348-4674.

*Dickie Cox, media services coordinator*

### LIBRARIES RECEIVE IMLS GRANT

University Libraries, together with UA's School of Library and Information Studies (SLIS), has received a grant from the Institute of Museum and Library Services (IMLS) to attract students to the field of academic librarianship. IMLS is a federal agency committed to lifelong learning through its support and promotion of libraries and museums across the nation. The Dean of Libraries, Dr. Louis Pitschmann, and the Director of SLIS, Dr. Elizabeth Aversa, will be co-principal investigators for the \$449,201 grant, which is funded by the IMLS program "Librarians for the 21st Century."

As it becomes increasingly difficult to attract new librarians to the field of academic libraries, it is essential for libraries to be proactive in seeking out good candidates and offering them a meaningful library education. Preliminary discussions between the Libraries and SLIS have thus focused on ways in which the grant might be used first to recruit a particular group of students and then to provide a rigorous and creative student experience. The proposed program will admit ten students, each with a recent graduate degree in an academic discipline. The students will move through the program as a group, take most classes together, and work in the Libraries for twenty hours per week. The grant will cover tuition, travel support to professional meetings, and stipends for the successful applicants.

Work experience will be a central component of the program, with assignments designed to maximize the students' opportunities both to learn and contribute to the Libraries, and to utilize their graduate experiences, technological skills, and academic interests. To complement the classroom and work aspects of the program, the Libraries will offer a series of colloquia covering a variety of topics pertaining to academic libraries, such as the role of academic libraries in the academy, cutting-edge technology and services, distance education and outreach, new roles and trends in academic libraries.

Since July 2004, the Libraries and SLIS have been preparing to put the plan into action. Advertisements to recruit the ten students are being prepared, the selection process is being carefully planned, and the curriculum finalized. During Spring 2005, applications will be reviewed and the students selected to begin the program in Fall 2005.

*Anne Edwards, grants coordinator*



## MULTIMEDIA DATABASES ADDED TO THE COLLECTION

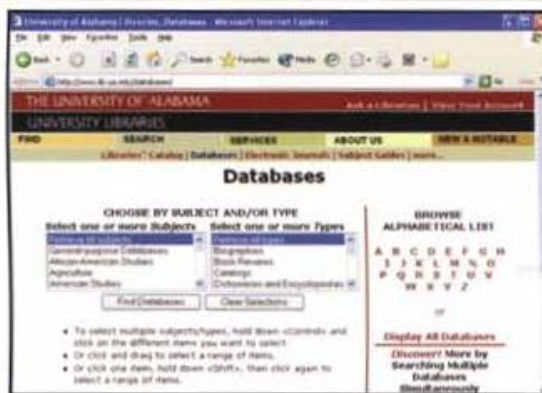
Classical Music Library and Vanderbilt University's Television News Archive were recently added to UA's electronic resource collection, marking the Libraries' entry into multimedia databases.

Classical Music Library, the world's first streaming classical music service for libraries, enables listening and learning at library and home computers. Some 2000 new tracks are added monthly to Classical Music Library's current collection of 35,000-plus recordings.

The site's user-friendly interface enables patrons to organize, create, save, and share their own selections of music. They may also place static URLs in online teaching resources to link to specified recordings. Tracks can be retrieved through browsing or searching; users may browse alphabetically or by genre. Browsing categories include composer, artist, instrument,

and record label. Tabs guide users to different areas such as search screens, a playlist page, and help and reference sections. The playlist tab allows users to select ready-made lists created by the editors and organized by category, including artistic movement, mood music, and instrument. The reference tab offers biographies, images, a glossary, and a brief music history section.

The Television News Archive collection at Vanderbilt University is the world's most complete archive of television news. Since 1968, the Archive has consistently recorded, indexed, and preserved network television news. The video content available through this database serves as a unique reference tool for studying



historical and political events. As the Archive moves into its fourth decade of operation, the ever-expanding collection holds more than 30,000 individual network evening news broadcasts and more than 8,000 hours of special news-related programming.

The TV-NewsSearch provides powerful searching capabilities. Keyword searches can be performed against the titles and descriptions. Users can query all the networks (ABC, CBS, NBC, CNN, and PBS) at once, or select individual networks.

Searches can also be limited by broadcast type (regular evening news or special broadcasts) or reporter. Users can choose whether to include commercials in the search results.

TVNA provides detailed information about each of the 30,000 Evening News Broadcasts that have been preserved by the Archive. Typical information includes the names of anchors and reporters, names of persons involved in the event reported, and a summary of the event.

Since 1968, the Archive has taped political conventions, presidential press conferences, political campaign coverage, national and international events such as the Watergate hearings, the plight of American hostages in Iran, the Persian Gulf War, and the terrorist attack on the United States.

*Michelle Sears, electronic  
resources librarian*

## LIBRARY USERS RESPOND TO 2004 LIBQUAL+ SURVEY

In spring 2004 University Libraries joined 200 libraries nationwide in administering the 2004 LibQUAL+ survey of library users. The survey, sponsored by the Association of Research Libraries, is designed to measure user perceptions about the quality of service the library is providing as well as the level of library service that users expect. Locally, the 725 survey participants included 356 undergraduates, 234 graduate students, 109 UA faculty, 17 other University staff, and 9 library staff.

The 2004 LibQUAL+ survey questions focused on collections (print and electronic), access to information, customer service, and library facilities. The survey gathered demographic information and data about how often the user visited the library, accessed library Web pages, and used non-library information gateways. Survey participants were encouraged to provide open-ended comments about any aspect of library service.

Preliminary survey results show that library services meet the overall expectations of students, especially undergraduates. Students expressed a high level of satisfaction with several aspects of customer service, and with the comfortable and inviting atmosphere in library facilities, especially the group study spaces. Graduate students voiced some dissatisfaction with the collections in their disciplines.

The faculty indicated that they need more print and electronic resources for research in their academic fields. The highest scores that faculty assigned were for questions reflecting the quality of library

study space for both groups and individuals and for certain aspects of customer service.

The open-ended comments of survey participants revealed user misconceptions regarding certain library services, especially the Library Annex. The library staff will be using the Web pages, publicity, signage, and instruction to clear up these misconceptions.

The user comments also provided additional information about aspects of library service that delight users and those that frustrate them. Several major themes emerged from the comments, including enthusiastic approval of the new coffee shop in Gorgas Library, frustration with lost and missing books and with materials shelved incorrectly, and inconsistency in the quality of customer service among library employees at all levels. For many of the frustrations identified through the user comments there are relatively quick and easy solutions, which the library is pursuing.

The Libraries' Service Quality Group has analyzed the survey results and has made specific recommendations for improving service quality in the Libraries' collections, interlibrary loan and document delivery service, the library Web pages, access to information, and facilities. During the winter focus groups of library users will be interviewed to clarify certain issues and to gather additional insight into user expectations, especially with regard to collections and access to information.

*Kate Ragsdale, planning officer*



## Understanding Mid-Century Home Economics

# THE CAROLYN SHEPHARD PRICE PAPERS

A recent gift by Reverend Robert W. Brown, the Carolyn Shephard Price Papers are a collection of materials centered around the study of home economics in the 1930s and 1940s. Price created and collected the materials when she was a student in the Home Economics Department at UA in the 1930s. Included in the collection are pamphlets on food preparation, art and handicraft, child development, clothing, health, household finance, and consumerism. Several "Better Buymanship" pamphlets offer purchasing advice on everything from home heating and hosiery to poultry, eggs, and fish. Other items in the collections discuss interior and exterior painting, upholstery, crafts, and cooking.

The pamphlets and documents offer keen insight into the realm of home management, domestic pursuits, and serious and troubling concerns of this era. Health pamphlets focusing on syphilis, pellagra, diphtheria, typhoid fever, and goiter are all included in the collection, as well as serious tracts on keeping a family healthy and strong. Among Ms. Shepard Price's own research is a 1935 term paper on the preservation of eggs. This collection will be valuable to scholars and students in American studies, history, human environmental science, art, and a host of other disciplines. The collection is housed with the manuscript collections at the W. S. Hoole Special Collections Library.

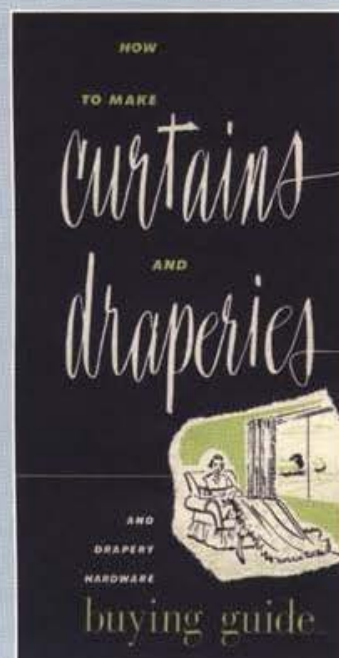
Jessica Lacher-Feldman, public and outreach services coordinator,  
W. S. Hoole Special Collections Library



*The collection offers keen insight into the realm of home management, domestic pursuits, and serious and troubling concerns of this era.*



*Selected pamphlets and booklets from the Carolyn Shephard Price Papers.*







## UNIVERSITY LIBRARIES 2005 CALENDAR – LOOKING BACK...LOOKING FORWARD

*A collection of historical images as seen  
from University Libraries*

Through support from two great friends, University Libraries is proud to announce a beautiful collection of historical campus images selected from the W. S. Hoole Special Collections Library. Alexander Sartwell donated his time and talents to select images from

Hoole Library's photograph collections, write descriptions of each, and work with graphic designer Laura Lineberry to pull the overall look together into an attractive 2005 calendar. Mrs. Celeste Evans Burnum, Library Leadership Board member, generously agreed to support the project financially. As a result, the Libraries have a spectacular calendar available which will make a perfect gift for UA alumni, friends and students. All proceeds from the calendar support events and programs that focus on development

and outreach for University Libraries.

The calendars are \$10 each. To order, please contact Cheryl Altemara at 205-348-1416 or [caltemar@bama.ua.edu](mailto:caltemar@bama.ua.edu).

## TOLBERTS FUND LIBRARIES LECTURE SERIES

For the past 12 months the Libraries have worked to develop an excellent lecture series that features local authors who are alumni and/or faculty members with newly published books. In September, the Libraries received a generous gift from Dr. and Mrs. Lakey Tolbert of Birmingham, who have chosen to show their support and interest in the Libraries by funding the lecture series for the next two years. Thank you, Dr. and Mrs. Tolbert!

Several authors have visited the second floor of Amelia Gayle Gorgas Library this fall to wow interested crowds of alumni, friends, students, faculty, and staff with entertaining presentations and interesting insights into their recently published books. They include Professor Forrest McDonald, historian and UA Distinguished University Professor emeritus; Dr. Stanley Brodsky, author and UA professor of psychology; and Dr. William Doty, UA professor emeritus of religious studies. In

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## HONOR WITH BOOKS PROGRAM

The Libraries kicked off a new bookplate program, called Honor with Books, with an advertisement in the September issue of the *Alabama Alumni Magazine*. The new program invites anyone to purchase a bookplate in honor of someone or to celebrate a special occasion. Several bookplate orders have been received so far for birthdays, Christmas gifts, to recognize professional achievements, and to memorialize friends and family members. Other special occasions that could be celebrated with a bookplate are graduations, weddings, anniversaries, and retirements. If you choose to, you can even select the subject area in which your bookplate is placed.

The subject areas are Arts and Sciences, Business, Education, Science and Engineering, and Social Sciences.

Honor with Books is a thoughtful and meaningful way to honor others. Plus, your gift will support the Libraries' continuous efforts to expand our permanent collection of books used by students, faculty, and researchers. For more information on the Honor with Books program, please contact Cheryl Altemara at 205-348-1416 or e-mail [caltemar@bama.ua.edu](mailto:caltemar@bama.ua.edu).



early December, Jane Mendle, a Ph.D. student at the University of Virginia, visited the Libraries and talked about her first book, a work of fiction titled *Kissing in Technicolor*. Jane grew up in Tuscaloosa and both parents have been on the UA faculty.

With the Lecture Series, the Libraries strive to enhance the educational experience of University of Alabama students by exposing them to varied authors and topics, while showcasing the scholarly and literary talent, as well as research activities, among our faculty and alumni. Also, the Libraries hope to create interesting events with which to engage our alumni and friends. With the financial support the Tolberts have provided, plans are to feature well-known regional and national authors at future events.



## ALABAMAMOSAIC/CORNERSTONE PROJECT A SUCCESS!

The statewide digital initiative known as The Cornerstone Project has reached completion of its initial stage with great success. The website, <http://AlabamaMosaic.org>, offers a broad range of materials from throughout the state of Alabama. The Cornerstone Project is a collaborative initiative funded by a grant from the Institute of Museum and Library Services (IMLS) and administered by the Network of Alabama Academic Libraries (NAAL).

The purpose of the project is to make unique historical treasures from Alabama's archives, libraries, museums, and other repositories electronically accessible to Alabama residents as well as scholars throughout the world. The three primary digitization sites were the Alabama Department of Archives and History, Auburn University, and The University of Alabama.

Through the efforts of the University of Alabama Libraries, over 2500 items were digitized from several collections housed at the W.S. Hoole Special Collections Library. These materials include selections from the papers of several Alabama families, as well as primary source material relating to the Panama Canal, the Creek Indians, steamboat transportation, and the Civil War.

Please visit <http://AlabamaMosaic.org>!

*Clark Center, curator, W. S. Hoole Special Collections Library*



## LIBRARY HORIZONS

A NEWSLETTER OF THE UNIVERSITY OF ALABAMA LIBRARIES

Fall 2004 Vol. 18, No. 1

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We hope you like our new design. Please send comments or suggestions to Betty Bryce, editor, *Library Horizons*, Box 870266, Tuscaloosa, AL 35487-0266 or to [bbryce@bama.ua.edu](mailto:bbryce@bama.ua.edu).

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Helga Visscher, and Cheryl Altemara, ex officio

## CHERYL ALTEMARA TAKES ON DEVELOPMENT ROLE



From the time Cheryl Altemara joined University Libraries as library development officer in April 2004, she has been enthusiastically and tirelessly promoting the Libraries both on and off the campus. No stranger to the academic environment and to The University of Alabama, Cheryl served most recently as manager of Alumni Chapter Development in the National Alumni Association of The University of Alabama and also as director of the Capstone Engineering Society for the University's College of Engineering.

Although Cheryl's previous positions provided valuable experience working with volunteers and donors in fund-raising efforts, she had not had the opportunity to be immersed in the library environment. Consequently, she spent the first few months as development officer for University Libraries learning about initiatives in today's libraries, on this campus and elsewhere. She visited other libraries in the Southeast and returned with information and tips from development officers who have been especially successful in managing library fundraising programs and events.

Cheryl and members of the Library Leadership Board are collaborating to raise funds to support current initiatives in University Libraries. The Library Leadership Board is composed of individuals from across Alabama and several surrounding states who support the University and have an interest in libraries. Plans are being shaped now for the Libraries' role in the upcoming capital campaign for The University of Alabama.

Although she has been working in the Libraries less than one year, Cheryl has already created a new fund-raising program for the Libraries. The Honor with Books program was launched with a full-page color ad in the Fall 2004 issue of *Alabama Alumni Magazine*. Through Honor with Books, donors may recognize or memorialize others by making a monetary gift to the Libraries for the purchase of new books. The donor and the honoree are acknowledged on a special bookplate in a new book that will then be added to the Libraries' collections.

When asked what she likes best so far about her job as library development officer, Cheryl said that she is especially enjoying learning about today's library environment, what library employees working together can accomplish in support of the institution's mission for teaching and learning, and how great the potential is for supporting University Libraries through the generosity of donors who love libraries.

*Kate Ragsdale, planning officer*