



*The 2008 Friends of History Lecture,  
in conjunction with University Libraries present:*

# **Southern History and the Roots of *Rock & Roll***

**With James C. Cobb**

Spaulding Distinguished Professor of History,  
The University of Georgia

*Jim Cobb teaches courses in southern history and culture. A former president of the Southern Historical Association, Cobb has written widely on the interaction between economy, society and culture in the American South. His books include *The Selling of The South: The Southern Crusade for Industrial Development, 1936-1990 (Illinois, 1993)*, and *The Most Southern Place on Earth: The Mississippi Delta and the Roots of Regional Identity (Oxford, 1992)*. His most recent book, *Away Down South: A History of Southern Identity*, was published by Oxford University Press in 2005.*

*To read some of his work, visit <http://cobbloviante.com>.*



**7 pm on THURSDAY, November 6, 2008**

**Gorgas Library Room 205**

A reception and signing will follow the reading. This event is free and open to the public.

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Jessica Lacher-Feldman at [jlfeldma@ua.edu](mailto:jlfeldma@ua.edu) or 205-348-0500. Join the UA Libraries Lecture Series on Facebook!