

Database Tutorial  
Mergent Online  
Finding financial information

*Text description of video*

*[Screen opens on the Bruno Library home page.]*

**Screen message:** Click on Databases.

*[Databases link is highlighted. Cursor selects Databases. Screen changes to Databases page.]*

**Screen message:** Click on Mergent Online.

*[Mergent Online link is highlighted. Cursor selects it. Screen changes to Mergent Online website.]*

**Screen message:** Search for your company.

*[Cursor moves to Company Search box on the left and enters cisco; suggested company names are shown, and cursor selects Cisco Systems Inc. Screen changes to Cisco Systems Inc. page.]*

**Screen message:** Choose the Company Financials tab.

*[The Company Financials tab is highlighted. Cursor selects the tab, and screen changes to that page of the Cisco entry. Page scrolls to show content.]*

**Screen message:** Notice the many choices offered by the dropdown boxes...

*[Screen zooms in on dropdown boxes below the row of tabs. Cursor clicks on each dropdown box as the screen message works through the list.]*

**Screen message:** Annual or quarterly data; different kinds of financial statements; different time periods; different currencies; and even different scales for the numerical values.

*[Screen returns to previous size. Cursor uses dropdown box to select 3 Years/Quarters and clicks the Refresh button. The table changes.]*

**Screen message:** Use the buttons on the right to download or print.

*[Download and Print Friendly buttons are highlighted.]*

**Screen message:** Use the standardized version of the statement when you want to compare different companies.

*[Standardized submenu is highlighted. Cursor scrolls down to show content, then returns to top.]*

**Screen message:** Use the ratios section to see performance measures.

*[Ratios submenu is highlighted. Cursor selects Ratios and screen changes. Cursor scrolls down to show content, then returns to top.]*

**Screen message:** Use the Analysis section for a look at changes over time.

*[Analysis submenu is highlighted. Cursor selects Analysis and screen changes.]*

**Screen message:** Use this submenu to look at changes in the different financial statements and the ratios.

*[Arrow points at second level of submenus. Cursor selects Balance Sheet, and screen changes; cursor scrolls down to show content. Cursor selects Ratio Analysis, and screen changes; cursor scrolls down to show content.]*

**Screen message:** Mergent Online offers a wealth of financial data and analysis!